

F.NCTE-CDN016(13)/377/2017-NCTE-HQ

22<sup>nd</sup> September 2017

To,

All institutions recognised by NCTE

Sir / Madam,

As you may be aware, the Hon'ble Prime Minister during his "Mann ki Baat" address on 27<sup>th</sup> August 2017 called upon the nation a campaign, 'Swachhta Hi Sewa (SHS)' from 15<sup>th</sup> September 2017 to Gandhi Jayanti 2017. The aim of the campaign is to intensify the focus on cleanliness and create an environment across the country in the spirit of a Jan Andolan.

2. In this regard, it is suggested that the following activities may be undertaken during the campaign :-

- i. Teacher Education Institutions to initiate "My Clean Class" campaign.
- ii. Display award winning paintings at State, District and institution level
- iii. Inauguration of Rain Water harvesting, Ground Water recharge, Toilets technology, Garbage to power generation.
- iv. Massive Swachhta Pledge by Teachers and Students
- v. Promotion of green campus with proper garbage management.

3. You are requested to organise the above activities in your institution and share the information with NCTE.

Yours Faithfully

  
(Dr. S. K. Chauhan)  
Under Secretary

Copy to :

The Regional Directors, NRC / SRC/ WRC/ ERC